## JASO Women in Leadership Luncheon: Guest Speaker Resumes

## Ayako Kameda: JASO Guest Panelist

A versatile and strategic leader with over 20 years of experience in the energy industry, Ayako (Aya) Kameda is Board Member of USJC -Japan.

Formerly she was the General Manager for Shell Energy Japan and was the Representative Director for one of Shell's Japanese assets. Prior to her current role, she was the Shell Shareholder Representative and Directors of four joint ventures in Brunei, overseeing Shell's gas value chain business. She was also the Business Advisor to Shell's Executive Vice President of Upstream Americas Exploration.

Aya has differentiated Shell as a company leading in diversity and inclusiveness; for instance, as the President of Shell's Asian Employee Network Group (2010-2011), she led 1000 constituents and spoke at various communities, media engagements, and D&I conferences.

Her current passion is to bring regional revitalization in Japan via sustainability and help catalyze the change needed for our climate ambitions for both US and Japan. Aya has a PhD from Stanford University in Geophysics.

## Miyoko Demay: JASO Guest Panelist

Miyoko is a global executive leader with a distinguished career of game-changing performance at Tiffany & Co., one of America's great institutions and a world-renowned jeweler that designs, manufactures, and markets its unique products via over 350 stores worldwide. In 30 years at Tiffany & Co., she held various positions at the NY headquarters and international markets. As President of Tiffany Japan, Vice President of Global Sales Operations, and other roles, she built highly effective teams and 360° roadmaps that reinvented the client journey across the entire company's retail branches, inclusive of sales and client interactions, visual presentation, merchandising, and omnichannel retail growth.

After leaving Tiffany, Miyoko started Demay Luxury Consulting and also works as a Vice Chair, Women in Business Committee at American Chamber of Commerce in Japan and an Advisory Council member, and Women's Initiatives at Japan Society in NY.

Miyoko completed the Advanced Management Program at Columbia Business School Executive Education. She also holds certificates in Diamonds & Colored Gemstones from Gemological Institute of America. In 2022, Miyoko was awarded the prestigious Dame Chevalier status from the Ordre des Coteaux de Champagne, 300-year-old official guild representing the champagne industry.

Miyoko lives in New York City with her husband of 31 years and is a mother of 19-year-old son and 9-year beagle. She is a passionate advocate for Japanese art & culture and enjoys practicing tea ceremony and playing golf.